

The Importance of Team Building

Why team building?

Well, for starters...



... all of this.

From an individual standpoint, team building offers trust, respect, and community.



From a **COMPANY** standpoint, team building encourages:



- Employee engagement
- Better attendance
- Increased understanding of company culture
- Greater alignment of strategic goals, just to name a few.

“Team building is an ongoing process that helps a *work group* evolve into a *cohesive unit*. The team members not only share expectations for accomplishing group tasks, but trust and support one another and respect one another’s individual differences”.

University of California, San Francisco

In other words, employees feel like they matter. In turn, they are more productive, have more company loyalty, and they have high expectations for others.

**“Are there any
downsides to team
building?”**

No. Not in the long term.

Though, in the short term you may face challenges, like creating buy in, knowing how to teach team building, or seeing it as a waste of time.

Developmental Stages of Teams

- **FORM:** Polite conversations, low trust. Not focused on team goals.
- **STORM:** Usually marked with internal conflict, heightened emotions, and status differentiation because leadership may not be clear.
- **NORM:** Has a clear leader, consistent practices, and is a cohesive unit.
- **PERFORM:** Functional in their independent roles with focus on the group task.

Once team building becomes a natural part of the day, there's a connection between leadership and employees.

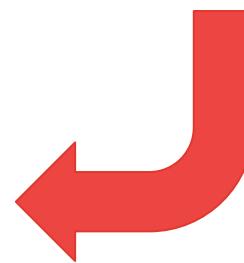
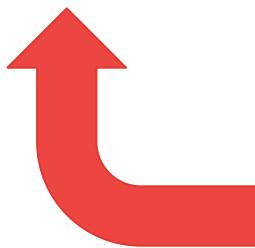
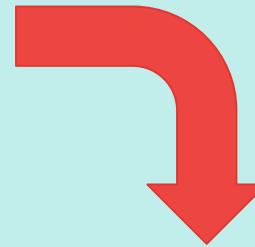
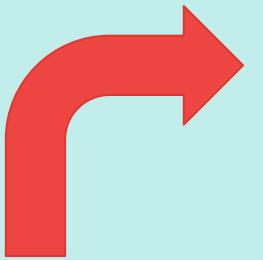
TEAM BUILDING

CULTURE

CONNECTION



COMMUNITY



So, let's get started!

Four easy team building activities you can do with little to no prep.

- **Birthday/ category line up**
 - Goal: *Communication*
- **2 truths and a lie**
 - Goal: *Empathy and connection*
- **Blind drawing**
 - Goal: *Clear communication with the understanding we don't all think the same*
- **3 post its**
 - Goal: *Appreciation and employee engagement*

Need more resources?

I GOT YOU!

All you need to do is let me know what you'd like a team builder for, and I'll bring one to you.





THANK YOU!
www.printful.com

